MULTI MAGO TRADE

Smart Sports Park

Upgrade unpowered playground equipment through interactive tag system to create a perfect combination of sports and games.

The interactive tag system brings a stronger entertainment experience with NFC beacons driven game play.

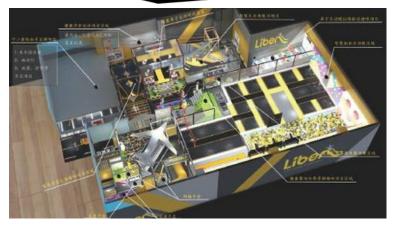Success in challenge will stimulate the achievement system and inspire users' willingness for more challenges.

Increase the competitive atmosphere, drive passenger flow and improve performance significantly.

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Six Interactive Sport Games

Game 1: Interactive Baseball

Baseball Game   Screen Interaction   Automatic Shooting   Batting   Training Mode   Competition Mode

【 Product Highlights 】

Light sensing and camera capture the trajectory of the return ball   Virtual reality equipment

Professional algorithm rendering speed   Scene simulation module

Professional baseball transmitter and return system   Human motion collection module

Indoor sports scene simulation system based on virtual reality   Action processing module

Display module

Size: W9600×D4500×H3100(mm)   Sphere simulation
Ground Flatness: not more than 5mm/square
Maximum Power: 1600W   Ball motion simulation
Capacity: 1 person

Game 2: Interactive Tennis

Baseball Game   Screen Interaction   Automatic Shooting   Racket Hitting   Training Mode   Competition Mode

【 Product Highlights 】

Tennis scene simulation   Size: W9600×D4500×H3100(mm)
Ground Flatness: no more than 5mm/square
Tennis trajectory calculation   Maximum Power: 1600W
Capacity: 1 person
Motion track detection

Automatic ball shooter

Ball return system

Multiple play modes

skill training

Game 3: Interactive trampoline

Screen Games   Trampoline Induction   Human Movement   Calorie Consumption

【 Product Highlights 】

High-precision trampoline sensor

Fun screen game content

Interactive game based on jump height and frequency

Size: W5600×D3500×H2800(mm)
Ground Flatness: no more than 5mm/square
Maximum Power: 1500W
Capacity: 2 persons

Game 4: Interactive pair play

Screen Game   Touch Screen Induction   Two Teams   Pitching Interaction

【 Product Highlights 】

Smart touch screen game design

Sparring game mode

Offense and defense interaction

Pitching screen operation

PK record system

Size: W7200×D4200×H3400(mm)
Ground Flatness: no more than 5mm/square
Maximum Power: 1000W
Capacity: 2-10 persons

Game 5: Interactive Basketball

Shooting Game   Pass Challenge   Frame Moving

【 Product Highlights 】

Physical target + projection screen target

Kick the ball and shoot the target to get points

Multiplayer collaboration to challenge high scores

Size: W7200×D4200×H3400(mm)
Floor Bearing Capacity: 350KG/square
Ground Flatness: no more than 5mm/square
Maximum Power: 1500W
Capacity: 3-5 people

Game 6: Interactive Football

⚽ Football game   ⚽ Kick the Ball and Hit the Screen   ⚽ Touch Screen Induction

【 Product Highlights 】

Physical target + projection screen target

Kick the ball and shoot the target to get points

Multiplayer collaboration to challenge high scores

Size: W7200×D4200×H3400(mm)
Floor Bearing Capacity: 350KG/square
Ground Flatness: no more than 5mm/square
Maximum Power: 1500W
Capacity: 1-3 persons

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Project Introduction:

By placing illuminated NFC beacons in each sub-area of the project, users can find the designated color to check-in during the game, so as to realize the "treasure hunt" effect.

How to Play:

The user receives tasks at the entrance, and finds the illuminated NFC beacons of the specified color according to the requirements of the tasks to complete the check-in.

Operational Effect

The traditional indoor playground has only visual stimuli, which easily makes users bored and affects the repurchase rate. Let users play with tasks instead of hanging out, which can increase the experience.

CONTACT US

Smart Tag Arena

Project Introduction:
Put illuminated NFC beacons on the must-go route of tag arena to restrict users to cross all obstacles with illuminated NFC beacons to reach the end.

Timing Function:
Speed is included in the achievement system, and users are encouraged to repeatedly break through their own achievements by means of operation.

Race Function:
By using the timing function of the illuminated NFC beacons, various on-site competitions can be organized to increase the participation of members and the recharge rate.
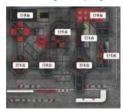
Operational Effect:
The game experience of racing and running is very different. Based on the traditional sports park, users can get positive eedback through their results, and they have the urge to challenge again, thereby increasing the repurchase rate.

★ Time Racing

The player receives the task card at the service station, check-in at the starting point to start timing, and the player must check- in and end the timing after completing all designated halfway points, and calculate the total score.

Tasks Received

Normal level NFC Beacons — High level NFC Beacons — Normal level NFC Beacons

Check in the first NFC Beacons to start and the timing end after all beacons complete.

Tasks Complete&Scores on Scoreboard

★ Limited Time Collection

Players receive their respective collection tasks at the service station, check-in the starting point to start the countdown, and after collecting the designated color NFC beacons of the task, the player check-in at the end to calculate the score
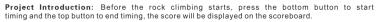

Countdown

Red Task Route

Blue Task Route

Points for Correct Color Check-in

Tasks Complete& Scores on Scoreboard

CONTACT US

Project Introduction: Before the rock climbing starts, press the bottom button to start timing and the top button to end timing, the score will be displayed on the scoreboard.

Operational Effect:
In the traditional climbing wall, users play for the first time just to prove that they can climb up, and lack the motivation to play again next time. The timing function allows users to constantly surpass themselves, and they can also compete with others to increase the consumption experience of the climbing wall. The organizer can increase the number of repeated games for users through prize-winning competitions.

Climbing Wall Racing

[Single challenge], [Check in at the starting point and end point], [Successfully enter the top 10 in the list to win], [Players can

Press to end

Press to Start

The timer on the top of the climbing wall could highlight the urgency of time during climbing.

CONTACT US

Project Introduction:
Set NFC beacons on various high-altitude ropes course projects to encourage players to break through themselves, complete various thrilling projects, and challenge the limits.

Timing function:
The speed of completing the challenge is counted into the achievement system, and users are encouraged to repeatedly break through their own achievements by means of operation.
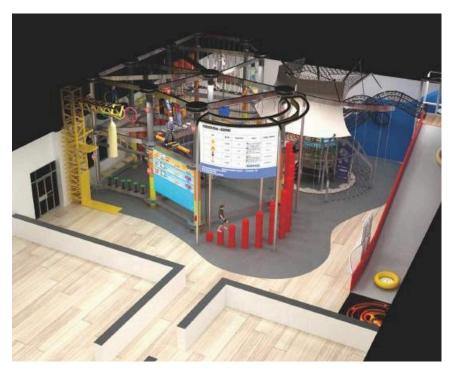
Race function:
By using the timing function of the NFC beacons, various on-site competitions can be organized to increase the participation of members and the recharge rate.

Operational Effect:
The high-altitude ropes course project itself is very challenging. While the NFC beacons increase the challenge, it also increases the users' sense of honor and self-realization when completing the project. Users get positive feedback through their achievements and have the urge to challenge again, thereby increasing the repurchase rate.

MULTI MAGO TRADE

Indoor Trampoline Park

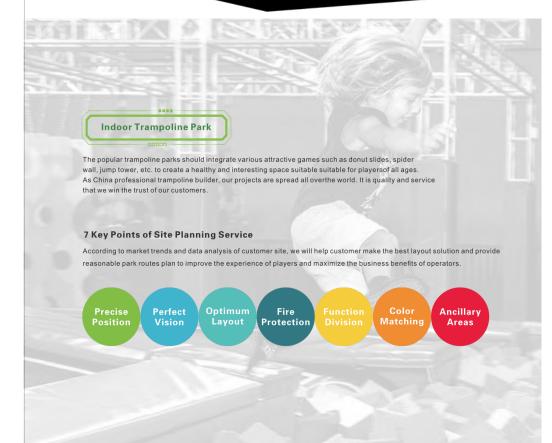The popular trampoline parks should integrate various attractive games such as donut slides, spider wall, jump tower, etc. to create a healthy and interesting space suitable suitable for playersof all ages. As China professional trampoline builder, our projects are spread all overthe world. It is quality and service that we win the trust of our customers.

7 Key Points of Site Planning Service

According to market trends and data analysis of customer site, we will help customer make the best layout solution and provide reasonable park routes plan to improve the experience of players and maximize the business benefits of operators.

- Precise Position
- Perfect Vision
- Optimum Layout
- Fire Protection
- Function Division
- Color Matching
- Ancillary Areas

5+ 300

Large Indoor Trampoline Park
Model: LE.AA.A06.25.00
Size : 63.1*59m

Age Range   Park Capacity

• Customized according to site

Slam Dunk
MIN Size Request:30m²
MIN Height Request : 5m
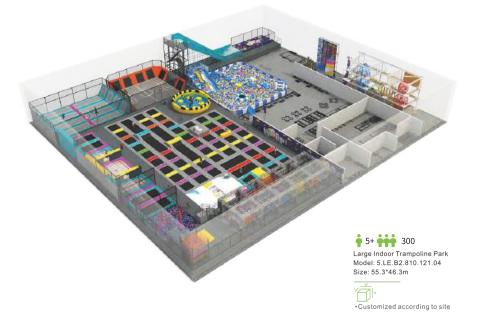Popularity : ★★★★☆
Novelty: ╋╋

Astroball Climbing
MIN Size Request:30m²
MIN Height Request : 6m
Popularity : ★★★★☆
Novelty: ╋╋╋╋

Jump Tower
MIN Size Reqqest:
MIN Height Request : 6m
Popularity : ★★★★★
Novelty: ╋╋╋╋

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5+ 300
Large Indoor Trampoline Park
Model: 5.LE.B2.810.121.04
Size: 55.3*46.3m
•Customized according to site

5+ 200
Large Indoor Trampoline Park
Model: 5.LE.B2.909.251.02
Size: 46*44m
• Customized according to site

Arts Climbing Walls
MIN Size Request:30m²
MIN Height Request:6m
Popularity: ★★★★☆
Novelty: +++

Donut Slide
MIN Size Request:70m²
MIN Height Request:8m
Popularity: ★★★★★
Novelty: +++++

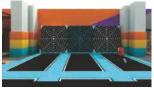**Million Balls Pool**
MIN Size Request:25m²
MIN Height Request:3m
Popularity: ★★★★★
Novelty: +++

Sky Rider
MIN Size Request:200m²
MIN Height Request:7m
Popularity: ★★★★★
Novelty: ++++

Interactive Tap Fun
MIN Size Request:15m²
MIN Height Request:5m
Popularity: ★★★★★
Novelty: ++++

Velcro Wall
MIN Size Request:36m²
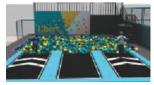MIN Height Request:5m
Popularity: ★★★★★
Novelty: ++++

CONTACT US

5+ 200

Large Indoor Trampoline Park
Model:5.LE.AA.A09.25.00
Size: 52*33m

• Customized according to site

5+ 200

Large Indoor Trampoline Park
Model:5.LE.AA.A02.08.02
Size: 52*37**7m

• Customized according to site

Foam Pit
MIN Size Request:30m²
MIN Height Request:4m
Popularity:★★★★☆
Novelty: ++

Battle Beam
MIN Size Request:30m²
MIN Height Request:5m
Popularity: ★★★★☆
Novelty: ++

Slackline
MIN Size Request:30m²
MIN Height Request:5m
Popularity:★★★★☆
Novelty: ++

Trampoline Boxing
MIN Size Request:15m²
MIN Height Request:5m
Popularity:★★★★☆
Novelty:++++

Spider Drop Tower
MIN Size Request:10m²
MIN Height Request:5m
Popularity:★★★★☆
Novelty:++++

DNA Climbing
MIN Size Request:30m²
MIN Height Request:6m
Popularity:★★★★☆
Novelty:++++

Interactive Trampoline
MIN Size Request:25m²
MIN Height Request:5m
Popularity: ★★★★★
Novelty:++++

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5+ 👥 150

Large Indoor Trampoline Park
Model:5.LE.B2.909.011.01
Size: 26*49m

• Customized according to site

5+ 👥 200

Large Indoor Trampoline Park
Model:5.LE.AA.A04.08.04
Size: 49*52*8.5m

• Customized according to site

Zipline
MIN Size Request:50m²
MIN Height Request:7m
Popularity: ★★★★★
Novelty: ✚✚✚✚

Swing Bridge
MIN Size Request:m²
MIN Height Request:m
Popularity:
Novelty:

Professional Trampoline
MIN Size Request:15m²
MIN Height Request:6m
Popularity: ★★★★★
Novelty: ✚✚

Dodgeball Area
MIN Size Request:60m²
MIN Height Request:5m
Popularity: ★★★★☆
Novelty: ✚✚

Ropes Course
MIN Size Request:30m²
MIN Height Request:6m
Popularity: ★★★★☆
Novelty: ✚✚

Ninja Course
Standard Size:2.6*3.6m/function
MIN Height Request:3.5m
Popularity: ★★★★★
Novelty: ✚✚

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5+ 👥 100

Large Indoor Trampoline Park
Model: LE.AA.A30.00.00
Size:35*27.5*9m

•Customized according to site

5+ 👥 200

Large Indoor Trampoline Park
Model: LE.AA.A18.03.00
Size: 27*76.3m

•Customized according to site

Rock Climbing Wall
MIN Size Request:20m²
MIN Height Request:3m
Popularity: ★★★★☆
Novelty: +++

Ninja Parkour
Standard Size: 30m²
MIN Height Request:3.5m
Popularity: ★★★★★
Novelty: ++++

Sky Stepper
MIN Size Request:30m²
MIN Height Request:6m
Popularity: ★★★★☆
Novelty: ++++

Rainbow Nest
MIN Size Request:25m²
MIN Height Request:6m
Popularity: ★★★★★
Novelty: ++

Crazy Slide
Standard Size:7*11*5.6m
MIN Height Request:6m
Popularity: ★★★★★
Novelty: +++

Trampoline Wipeout
Standard Size: Diameter 9.2m
MIN Height Request:5m
Popularity: ★★★★★
Novelty: +++++

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Free Jump

Foam Pool

Slam Dunk

Trapeze

Swing Bridge

Half Pipe Trampoline

Battle Beam

Professional Trampoline

Dodgeball

UV Glow Trampoline

Trampoline Boxing

Interactive Tap fun

Climbing wall

Slackline

Velcro Wall

Sky Rider

Jump Tower

Zipline

Wipe out

Spider Drop Tower

Roller Beam

Ninja Course

Warped Wall

Ropes Course

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Boulder Climbing Wall

Glowhold Climbing Wall

Freefall Tower

Music Light Steps

Electronic Dodgeball

Interactive Trampoline

Astroball Climbing

Sky stepper

Arts Climbing Walls

Electric Parkour

Interactive Climbing

Limited time hive

Honeycomb Trampoline

Rainbow Nest

Donut Slide

Inflatable Bullfight

Inflatable Wipeout

3D Needle Carving

Crazy Slide

Vertical Slide

wave slide

Cageball

Airtrack Football

Soccer Dart

DNA Climbing

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MULTI MAGO TRADE

A variety of cool and interesting adventure themes are perfectly combined into playground equipment to create a playful environment for children. We make the industry benchmark for domestic indoor children's playgrounds with international style designs and high quality standard comparable to those of European and American counterparts.

Art Theme
Engineer Theme
Jungle Theme
Ice Theme
British Theme
Space Theme
Castle Theme
Candy Theme
Ocean Theme
Macaroon Theme

Art Theme

👤 3+   👪 100

Model: 5.LE.T2.912.111.00
Size: 23*24*10m

·Customized according to site

CONTACT US

Engineer Theme

👤 3+ 👥 100

Model: 5.LE.T2.909.171.03
Size: 18*18. 8m

• Customized according to site

Jungle Theme

👤 3+ 👥 80

Model: LE.BA.A01.03.00
Size: 16*20*6m

• Customized according to site

Ice Theme

👤 3+ 👥 100

Model: LE.BC.A01.00.00
Size: 340 sqm2

• Customized according to site

CONTACT US

British Theme
3+ 150

Model: LE.BG.A03.12.00
Size: 15*29m
·Customized according to site

Castle Theme
3+ 120

Model: LE.BE.A02.03.00
Size: 18*18*8.5m
·Customized according to site

Space Theme
3+ 80

Model: LE.BD.A01.12.00
Size: 17*19m
·Customized according to site

Candy Theme
3+ 80

Model: LE.BF.A02.25.00
Size: 26*12m
·Customized according to site

CONTACT US

Ocean Theme

3+ 120

Model: 5.LE.T6.608.273.05
Size: 15*25m

•Customized according to site

Macaroon Theme

3+ 100

Model: 5.LE.B11.901.071.02
Size: 22*17m

Customized according to site

Rainbow Nest

Rainbow nest, also known as "honeycomb net", is a three-dimensional crawling net designed according to children's physical and mental characteristics. Colorful "little honeycomb", intricate maze design + brilliant color matching, spliced into a comprehensive children's playground.

Rainbow Tree

Rainbow Maze

Rainbow Climbing

Rainbow Nest Park

CONTACT US

Ball Pool Challenge

Traffic Town

3+ 40
Model: 5.LE.T2.912.311.00
Size: 12.5*6.5*3m
• Customized according to site

3+ 50
Model: 5.LE.T2.912.271.00
Size: 9.4*17*4.2m
• Customized according to site

Your Paradise

3+ 100
Model: LE.BA.A03.03.00
Size: 30*20*5m
• Customized according to site

CONTACT US

Kids Ninja
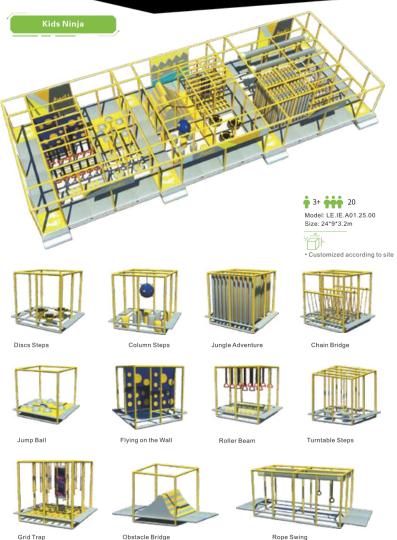
Kids Ninja is a competitive indoor amusement project specially designed for preschool children. Various challenges can exercise children's physical fitness, speed, coordination and flexibility. The moderate difficulty and the sponge pool allow kids to challenge themselves bravely with a sense of security, which will bring them confidence and joy of success.

👤 3+   👪 20

Model: LE.IE.A01.25.00
Size: 24*9*3.2m

• Customized according to site

👤 3+   👪 10

Model: LE.IE.A01.02.00
Size: 3.6*7.7*3m

• Customized according to site

Discs Steps	Column Steps	Jungle Adventure	Chain Bridge
Jump Ball	Flying on the Wall	Roller Beam	Turntable Steps
Grid Trap	Obstacle Bridge	Rope Swing	

Ninja Course

The concept of Ninja Course comes from the competitive reality show "American Ninja Warriors",which has been transformed into a new type of sports. Ninja Course is designed as a fun and challenging entertainment-type fitness program that integrates running, jumping, climbing and balance tests.

👤 7+   👪 30

Model: LE.IE.A01.18.00
Size: 11*8*9m

• Customized according to site

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Foam Cargo Net
Difficulty: ++
Popularity:★★★★★
For Coordination/Arm Strength

Climbing Wall
Difficulty: ++
Popularity:★★★★★
For Coordination/Arm Strength

Sky Ladder
Difficulty: ++
Popularity:★★★★★
Upper Limb Strength /Arm Strength

Uneven Bars
Difficulty: ++
Popularity:★★★★★
Upper Limb Strength /Arm Strength

Quintuple Steps
Difficulty: ++
Popularity:★★★★☆
For Coordination/Arm Strength

Sea of Discs
Difficulty: +++
Popularity:★★★★★
For Coordination/Arm Strength

Net Tube
Difficulty: ++
Popularity:★★★☆☆
For Coordination

Barrier Wall
Difficulty: ++
Popularity:★★★★★
For Coordination/Arm Strength

Tilting Frame
Difficulty: +++
Popularity:★★★★☆
Upper Limb Strength /Arm Strength

A–shape Sky Ladder
Difficulty: +++
Popularity:★★★★☆
Upper Limb Strength /Arm Strength

Sea of Swings
Difficulty: +
Popularity:★★★★★
For Coordination/Arm Strength

Sea of Rings (foot)
Difficulty: ++
Popularity:★★★★★
Lower limb strength

Floating Bridge (hand)
Difficulty: ++++
Popularity:★★★★☆
For Coordination/Arm Strength

Floating Bridge (foot)
Difficulty: ++
Popularity:★★★★★
For Coordination/Arm Strength

Salmon Ladder
Difficulty: +++++
Popularity:★★★★☆
For Coordination/Arm Strength

Long Sky Ladder
Difficulty: ++
Popularity:★★★★☆
For Coordination/Arm Strength

Sea of Rings (hand)
Difficulty: +++
Popularity:★★★★★
For Coordination/Arm Strength

Floating doors
Difficulty: +++
Popularity:★★★★☆
Central Muscle Strength

Monkey Bar
Difficulty: ++
Popularity:★★★★★
For Coordination/Arm Strength

Crawl Cargo Net
Difficulty: +
Popularity:★★★★★
Upper Limb Strength /Arm Strength
/Central Muscle Strength

Warped Wall
Difficulty: +++
Popularity:★★★★★
For Speed/ Coordination/Arm Strength

Spider Wall
Difficulty: +++
Popularity:★★★★★
For Speed/ Coordination/Arm Strength

Crossing Wall
Difficulty: ++++
Popularity:★★★★★
For Coordination/Arm Strength

Z–shape Climbing
Difficulty: +++
Popularity:★★★★★
For Coordination/Arm Strength

Straight Cargo Net
Difficulty: +
Popularity:★★★★★
Upper Limb Strength /Arm Strength
/Central Muscle Strength

Swing Rope
Difficulty: +++
Popularity:★★★★★
For Coordination/Arm Strength

Punching Bags
Difficulty: +++
Popularity:★★★★★
For Coordination/Arm Strength

Swing Poles
Difficulty: +++
Popularity:★★★★★
For Coordination/Arm Strength

Quintuple Steps
Difficulty: ++
Popularity:★★★★★
For Coordination/Arm Strength

Traverse Box
Difficulty: +++
Popularity:★★★★★
Upper Limb Strength /Arm Strength
/Central Muscle Strength

Balance Beam
Difficulty: ++
Popularity:★★★★★
For Coordination

Tilting Logs
Difficulty: +++
Popularity:★★★★★
For Coordination

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Rope Course

Rope Course is an innovative sports exploration paradise. It integrates
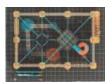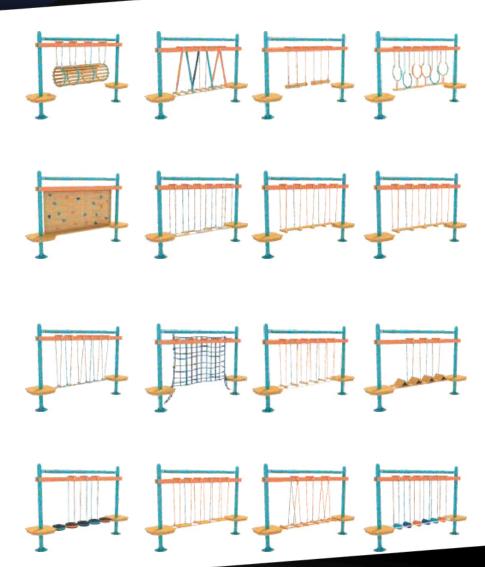sports, exploration, entertainment, and psychological& behavioral training
into leisure and fitness amusement projects. It can promote the overall development
of physical fitness, intelligence and emotional intelligence, improve the ability to overcome
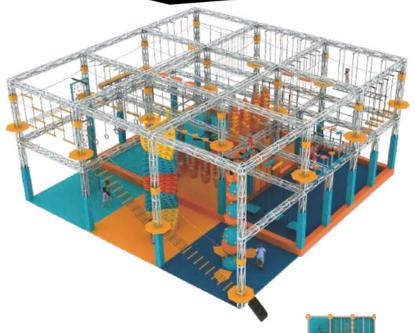fear, and cultivate courage and firm confidence.

6+   50

Model: LE.KA.A01.18.00
Size: 11*8*9m

• Customized according to site

CONTACT US

MULTI MAGO
TRADE

We offer climbing walls with different shapes, including astroball climbing, DNA climbing, arts climbing walls with rich graphics, sky steps, etc, whichbring different game play experience for players of all ages and add unlimited fun to such a traditional challenging project.

6+ 50
Model: LE.AA.A23.03.00
Size: 15*25*15m
• Customized according to site

6+ 50
Model: LE.KA.A01.08.00
Size: 15*15*7m
• Customized according to site

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Product Name: Shoe Rock
Size: 1200*250*680mm
Material: Fireproof board
Packing Volume: 0.2cbm

Product Name: Locker
Size: H:1.8m,W:0.85m,Thickness:0.46m
Material: Iron
Door:4/6/8/12
Method: Wechat,Card,Face recognition

Product Name: Turnstile
Size: Height 1m,Thickness 20cm,Length 1.4m
Material: 304 stainless steel+Plate thickness
The installation channel width is about 1m

Product Name: Bar stool
Material: PP+ steel pipe
Size: 44*51*79cm
Color: Multicolor

Product Name: Table and chairs
Material: Wood
Weight: 50kg
Size:chair:52*45*77cm/table:75*80cm

Product Name:Dodgeball
Size: Dia 6cm
Material: PU foam+PVC
Color: Multicolor

Product Name:Trampoline sock
Size: XS,S,M,L,XL,XXL
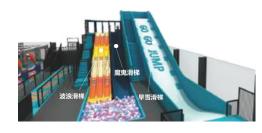Material: Polyester fiber
Color: multicolor
Logo can be customized

Product Name:Disposable Wristband
Size:L25/19cm,W:2cm
Material: Tyvek
Color: multicolor
Logo can be customized

Product Name: Bean Bag
Material: EPP+Polyester
Size:90*110cm
Package volume: 1cbm

CONTACT US

Slides Combination

The combination of vertical slide and wave-shaped slide is a fun attraction that both children and adults like. The charm of the crazy slide is that it is extremely exciting and addictive. The "chipping" suddenly reached the ground from a height~ After sliding down, I was in shock, but I wanted to do it again!

Donut Slide

The U-shaped donut slide is the most thrilling project in the park. It takes a lot of courage to dash down from a height of 8 meters, reach the lowest point and fly again, and experience the feeling of rushing to the bottom of the slide and flying. , The player rides on the donut tube and lands on the inflatableairbag smoothly without danger amidst the screams.

Jumping Tower

Climb up, stand up, the point is do you dare to jump out? Take up the courage, let yourself go, and experience the unspeakable excitement! Bang bang bang! Heartbeat warning ahead! Fly out, reach out and hug the boxing bag, just like jumping down from a three-story building, making the player's adrenaline soar in minutes!

Climbing Walls

The climbing area includes arts climbings, astroball climbing and stairway to heaven climbing. Different shapes bring different game play experience, suitable for players of all ages to challenge. While exercising the strength of your limbs, you can also get a glimpse of the "scenery" in the venue from a high place.

Honeycomb Trampoline

The honeycomb trampoline has changed from the traditional square shape and formed a honeycomb look with a grid of hexagons. It has a cute shape and rich colors. It is very popular with children and fairies, but it is an excellen choice for concave shape.

Trampoline Boxing

Trampoline + boxing! Dare to challenge? Put on giant boxing gloves, burst into your small universe, attack your opponent, be careful of your fists, and be careful of the trampoline under your feet. Otherwise, if you are not careful, you will not be knocked down by your opponent, but fall into the arms of the trampoline.

CONTACT US

Tap Tap Fun

1v1 battle or 2v2 fierce battle, fast and passionate game, coupled with a tense sound effect background, what is required is eye problems and quick hands. You can move your muscles and bones and develop your left and right brains, and be a baby with all aspects of development.

Spider Wall

Jumping and sticking to the soft magic wall, like spiderman in the American blockbuster, it's very exciting. As the saying goes, as long as the posture is handsome, everyone in the circle of friends loves it, and the net celebrity trampoline sticks to the wall, which is a good project that makes people love it!

自由弹跳

躲避球区

Free Jump

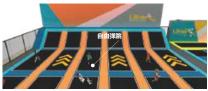It is generally designed at the entrance of the trampoline area. After warming up, you can spin and jump, and then you can go jumping with joy. If you feel that the free bounce zone is not challenging enough, you can add soft obstacles and jump here to increase the difficulty.

Since it is a holy place for team building and online celebrity trampoline halls, of course, it must have a large background picture, eye-catching LOGO, and iconic check-in evidence, which not only meets the needs of players to check-in and take pictures, but also invisibly makes free publicity for the venue.

Dodgeball Zone
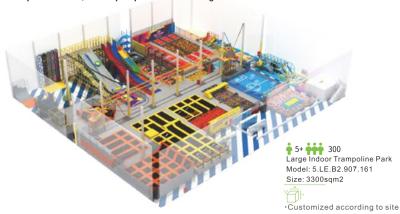
The dodge ball uses soft air volleyball. Two or more people are divided into two groups, and the ball in their hands attacks the opponent players in the court. As long as they are hit, they will be eliminated. So be careful and concentrate. If you are not in the game, you will be hit in the face by the ball and you will not feel happy. Dodgeball is a sport that tests "fight and escape response".

PLAY AND THE WISDOM OF PLAY

CONTACT US

Largest Indoor Trampoline Park in Hunan, China
6000 Square Meters, 20+ Top Popular Games Integrated

5+ 300
Large Indoor Trampoline Park
Model: 5.LE.B2.907.161
Size: 3300sqm2

·Customized according to site

This is a project based on professional market analysis. Due to our client's sincere entrustment, we conducted a comprehensive evaluation and analysis including the local population base, consumption level, consumption habits, competition research and venue conditions analysis, etc.

We found that trampoline park would be a very promising project, one is the large population of young people, another is that the local indoor amusement projects were still stuck in mainly traditional video games.

During the whole project, we were not only an equipment supplier, but also provided construction site follow-up services for customers' fire protection renovation and decoration plans. From a professional perspective, we helped customers to supervise third-party construction units to ensure that the supply of materials and construction details are in place to ensure the quality of construction.

It only took two months from the contract confirmation to the grand opening due to the all-round cooperation of all the staff, which was the critical factor for the successful opening in the prime time of November. A good start brought the great success of the project and triggered a wave of investment boom.

7 Franchise Parks in 3 Years Poland

5+ 200
Large Indoor Trampoline Park
Model: 5.LE.B8.806.292.01
Size: 49*41m

·Customized according to site

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MULTI MAGO
TRADE

3000 sqm2 Trampoline Theme Park in Hubei, China

5+ 300

arge Indoor Trampoline Park
Model: 5.LE.B15.908.311.01
Size: 41*71m

• Customized according to site

1500 sqm2 Indoor Trampoline Park in Chile

5+ 200

Large Indoor Trampoline Park
Model: 5.LE.B3.903.281.01
Size: 37.7*31.7*6m

• Customized according to site

CONTACT US

2000sqm2 Trampoline Park in Norway

5+ | 200

Large Indoor Trampoline Park
Model: 5.LE.B9.704.131.08
Size: 42.97*36*6.7m

• Customized according to site

1000sqm2 Trampoline Park in Argentina

5+ | 100

Large Indoor Trampoline Park
Model: 5.LE.B8.709.291.02
Size: 42*25m

• Customized according to site

CONTACT US

2000sqm2
Trampoline
Park in Sweden

3 Franchise Parks in 3 Years

3+ 200

Large Indoor Trampoline Park
Model: 5.LE.B9.602.171.14
Size: 27.5*70.6.8m

• Customized according to site

4700 sqm2
Indoor
Amusement Park

3+ 500

Large Indoor Amusement Park
Model: 5.LE.T2.809.281.00
Size: 131*36m

• Customized according to site

CONTACT US

MULTI MAGO TRADE

Market Prospect

Status of Theme Parks

Problem:
After the freshness, operational difficulties became apparent

Main reason:
Single projects lead to poor repurchase rate

Solutions:
Competitive achievement system to enhance player experience

Competition Creates More Fun

Set personalized reward mechanism based on the achievements of players

Badge
Obtain different badges of honor according to different route challenges. The accumulation of badges up to the specified number can be exchanged for corresponding privileges. (Such as free private lessons, souvenirs, etc.)
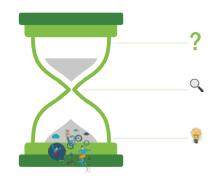
Competitive Battle
Competitive gameplay attracts more young players to join in.

Ranking Board
Project performance ranking, individual skill ranking, comprehensive skills ranking, competition promotion rankings

Social through Games
Incorporate social attribute activities into the competition to improve the social needs of modern young people

[Solution] The Achievement System

Operation — Park Operation
- Flexible combination of games and achievement system
- Realize a complete experience on park

Achievement System — Achievement System
- Design an achievement system based on rules
- Use data to improve gaming experience
- Inspire users' willingness to participate repeatedly

Goals & Rules — Hardware facilities
- Design the goals and rules of the game
- Provide facilities and play games
- Satisfy users' desire for more challenges

Return on Investment

Less than 5% of the investment, more than 2 times the rate of return

Content Driven
Provide high-quality content closely related to customers, frequent interaction with customers, build user reputation and increase user viscosity.

Value Driven
Products and services are the core that drives users to stay.

Activity driven
Various online and offline activities combined with the characteristics of the park format help to deepen users' brand impressions and increase user loyalty

Achievement system
Through the point system and achievement system, members are encouraged to visit the store many times, enhance the sense of value of membership levels, and promote user activity
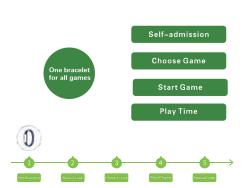
Layered operation
Design different rights and privileges for different types of users, and devote core resources to the operation of 20% of high-value users

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Process & Application

1. Get Bracelet
2. Select Task
3. Check-in Task
4. Result Display
5. Personal Center

【 Wristband 】
- Player information
- Project deduction
- Competitive data
- Link the audience

【 Service Station 】
- Interactive terminal
- Receiving task
- Game progress
- Check results
- Video presentation

【 Interactive Tag 】
- Feedback terminal
- Distribution site

【 Results Ranking 】
- Carousel of results
- Play video
- Countdown display

【 Website 】
- Member system
- Check at any time

1. Use the bracelet to record behavior data

1. Get bracelets (the bracelet has access to all games in the park)

One bracelet for all games

- Self-admission
- Choose Game
- Start Game
- Play Time

1 Get Bracelet
2 Select Task
3 Check-in Task
4 Result Display
5 Personal Center

2. Users Play with Tasks

2. Task selection (Select tasks at the player service station)

5 modes

- Free Mode
- Team Mode
- All Pass Mode
- Treasure Hunt
- Team Building

1 Get Bracelet
2 Select Task
3 Check-in Task
4 Result Display
5 Personal Center

3. Use Interactive Tag instead of Free Play

3. Task check-in (Interactive tag system enhances the fund of gameplay prevent boredom)

Multi-scene application

- Climb Challenge
- Climb Timing
- Parkour Racing
- Treasure Hunt
- City Racing

1 Get Bracelet
2 Select Task
3 Check-in Task
4 Result Display
5 Personal Center

CONTACT US

4. Inspiring Excitement System

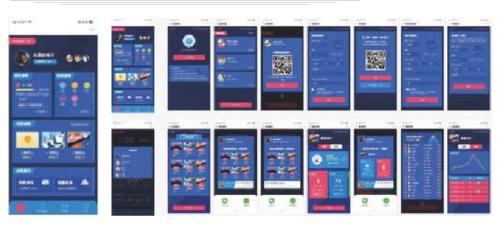4. Performance display (Excitement system will be triggered to cheer the players who achieve specified goal)

Multi-dimensional performance display

- Timing Feedback
- Points Ranking
- Player Progress
- Tournament List
- Excitement System

1 Get Bracelet
2 Select Task
3 Check-in Task
4 Result Display
5 Personal Center

5. Achievement System Subverts Traditional Park

5. Personal Center (Personal achievement system records player's gameplay data)

Player Personal Center

- Experience Points
- Badge Reward
- Social Sharing
- Coupons
- Event Participation

1 Get Bracelet
2 Select Task
3 Check-in Task
4 Result Display
5 Personal Center

Wechat Website—Bracelet Binding, Score Check, Ranking, Physique Analysis, Score Sharing, etc.

Achievement System–Reward Privileges

Players upgrade badges according to the accumulated points to get corresponding rewards.

Icon	Badge Name	Points Required	How to Get Points?	Rewards
	Bronze badge	1000	※ 100 points for each challenge completed (3 opportunites per day; different challenges. No limit for park member)	100 Game Coins
	Gold badge	2500	※ Top players on weekly or monthly ranking will get 200/500 points as bonus. ※ Points for badge will be cleared each quarter.	Garage Kit
	Platinum badge	4000	**Hidden Rules:** ※ 200 points as bonus for player who break his own record. (only once a day)	1 "Lottery" Chance for 666 RMB
	Diamond badge	6500	※ 200 points as bonus for player who renew the top 10 ranking. (only once a day)	1 "Lottery" Chance for 888 RMB

🎯 Classigy Player By Badge System 　　🎯 Strengthen Competitive Atmosphere 　　🎯 Personalized Rewards

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MULTI MAGO TRADE

Global Distribution

90+
90+ projects in 23 European countries

800+
800+ projects worldwide in 70+ countries

300+
300+ domestic projects in 29 provinces

52%	16%	12%	10%	5%	5%
Asia	South America	Europe	North America	Africa	Oceania

Brief Introduction

The scale of Hangzhou Magic Park has reached 9,000 square meters and is located in the future science and technology city of Yuhang District. From the planning of trampoline equipment to the overall plan of the venue environment, the Magic Park has a bright and cool style. The project with super rich and high configuration has been built as a production site for Internet celebrities and a holy place for walking babies. The museum integrates sports, fitness, decompression, and entertainment. Tik-tok 1000W+ likes, it can be called a paradise for sports lovers!

Site Analysis

The total area of the playground is 9,000 square meters. The main storey is 9 meters high. The front area and auxiliary space have a single floor area of 860 square meters

Strength：

- Large venue, high-rise, independent building, good lighting, no structural restrictions inside, it is the perfect venue for sports playgrounds

- IThe geographical position is excellent, located on the west side of Hangzhou city center, adjacent to Hangzhou Xixi National Wetland Park and Zhejiang University, with superior location, beautiful environ ment, rich resources and vast space

Challenge：

- How to make good use of the above advantages to create an indoor sports hall with clear circulation, reasonable zoning, rich levels, unified themes, and an immersive sense of substitution.

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Layout Plan

Airtrack Football
CS Zone

Free Jump
Tap Fun
Interactive Trampoline
Spider Wall

Foam Pit
Spider Tower
Drop Tower
Swing Bridge
Professional Trampoline

Dodgeball

Fire Exit

Entrance

Fire Exit

Arts Climbing
Astroball Climbing
Stairway to Heaven
Jump Tower

Slam Dunk
Boxing
Honeycomb Trampoline
Slackline&Battle Beam

Donut Slide
Crazy Slide
Zipline
Ninja Course
Electronic Parkour

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Turnkey Service

One stop service from market research to project operation

Market Research
Market research provides data an alysis report for project feasibility

Layout Planning
Confirm the site details and provide the layout plan with perfect space utilization

Project Management
Professional team conduct park personnel manageme nt and safety management training

Project Approval
Accurately locate the future park and make corresponding recom mendations

Design Proposal
Complete design pres entation, integrating i magination and deepe ning product details

Production& Construction
Professional production and installation team to ensure the quality of the project as scheduled

Operation Support
Park operation manual and operation related training support from professional team

Market Research

For investors who are new to the indoor park business, the biggest challenge lies in the feasibility analysis of the project in the target market. Market research is to provide a data-based analysis report for this pain point. Our research will be based on the following points:

Population Base

By analyzing the population data around the venues, investors can understand the potential customer groups more intuitively and help customers determine the target players.

Consumption Level

The data analysis of consumption level and consumption habits is conducive to the pricing of venues.

Geographical Position

By analyzing the potential and competition degree of the target market, we can help customers choose the best venue location and make the most appropriate investment planning.

Competition Analysis

The analysis of local competitors is beneficial to the pricing of venu es and the formulation of strategi es for later venue operation

Business Plan

Market Research
1.Population Analysis
2.Consum ption Level
3.Location Analysis
4.Competition Research
5.Financing Analysis

Project Approval
1. User Positioning
2. Park Positioning
3. Design Solution
4. Project Schedule
5. Decoration Solution
6. Opening Plan
7. Profit Model
8.Development Goals

Investment Budget
1. Site Rent
2. Equipment Investment
3. Decoration Investment
4. Fire protection Investment
5. Labor, water and electricity
6. Marketing Promotion

ROI Analysis
1. Non-holiday Revenue
2. Holiday Revenue
3. Monthly Revenue Data Comparison
4. Annual Revenue Data Summary
5. Proportion of Online Platform Revenue and Offline Store Revenue

Park Operation

Operation Training
1. Reception Personnel Training
2. Safety Staff Training
3. Coach Training
4. Venue Safety Management
5. Cleaning Management Regulations

Park Marketing
1. Venue Independent Marketing
2. Online Marketing Guidance
3. Offline Marketing Guidance
4. Pricing Strategy
5. Guidance Service

Event Planning
1. Holiday Activities Planning
2. Festival Activities Planning
3. Courses Planning
4. Regular Events Planning

1. Demographic data

In 2017, Wenzhou had a permanent resident population of 9.215 million, and Longwan District, where the project is located, had a permanent resi dent population of 721100. The business circle around the project is mat ure, covering 8 million square meters of high-end communities, and radi ating population of more than 200000. There are more than 100 large-sc ale residential buildings with occupancy rates of over 90% within the stra ight-line distance of 3km. The residents are mainly private entrepreneurs , leaders of enterprises and institutions, which make huge potential cons umer groups.

1.1 Community Population Data within 2km
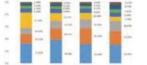
1.1.1 Age Structure of Population within 3 km

1.2.2 Consumption Data by Age Group

1.2 Urban Consumption Level Data

In 2017, the total GDP of Wenzhou City was 545.32 billion yuan, and the per capita regional GDP was 59306 yuan based on the r esident population. The per capita disposable income of urban r esidents is 43185 yuan, urban residents and rural residents is 5 1866 yuan and 25154 yuan respectively. The per capita consum ption expenditure of the city residents is 28627 yuan, of which th e per capita consumption expenditure of urban residents and rur al residents is 33663 and 18169 yuan respectively.

1.2.1 Proportion of consumption expenditure of age groups within 3 km around

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Project Approval

The preliminary market research provides decision-making basis for investors whether to invest in the target market. If the investment is confirmed, we will formally enter the project approval or project planning stage. Project approval is the process of accurately positioning the future venues and making corresponding promotion plans. Accurate market positioning, user positioning, venue positioning, clear the future development direction of the venue, and lay the foundation for the final project landing and successful operation. The project plan we provide to our customers will include the following contents:

Development Goals

Profit Model

Opening Plan

Decoration Solution

Project Schedule

Design Solution

Park positioning

User Positioning

Investment Budget Sheet

Investment budget is a link that investors pay close attention to after determining the project. Investors need to know all the expected project investment, control the budget in the later stage of project implementation, and avoid unnecessary waste and too much unknown input to affect the progress of the project. Based on our previous investment experience, we will provide relatively reasonable investment budget analysis suggestions as follows:

Site Rent

Equipment Investment

Decoration Investment

Fire protection Investment

Labor, water and electricity

Marketing Promotion

Project Schedule

NO.	Item	Duration	Start	Finish	Status	Remark
1	Confirm Design	3-7	2019.03.01	2019.03.07		Discussion on design, customer satisfaction
2	Sign Contract	2	2019.03.08	2019.03.09		Confirm all details and sign the contract
3	Pay Deposit	2	2019.03.10	2019.03.11		Arrange deposit
4	Start Production	60	2019.03.12	2019.05.10		Equipment production according to the actual production scheduling
5	Pay Balance	2	2019.05.11	2019.05.12		Arrange the balance in advance
6	Shipping	5	2019.05.13	2019.05.17		Arrange delivery after receiving payment
7	Installation	50	2019.05.18	2019.07.06		4-5 professional installers
8	Opening Preparation	5-7	2019.07.07	2019.07.13		Cleaning and decoration preparation before opening
9	Grand Opening	You can do trail opening first, and open a large-scale activity in the selected holidays				

Project Schedule

Item	Budget (RMB)	Details
1. Service Item		
Training Services	see attachment	For details see attachment
2. Procurement of Equipment&Management System		
Amusement Equipment		Amusement Equipment such as Trampoline Park, Indoor Playground, Crazy Slide, quote according to final design.
Shipping&Installation	50-80K	4000 square meters, 4-5 professional installation engineer, 40 to 50 days (travel expenses, shipping cost not included yet)
Cashier System	80K	System + membership card + gate
3. Decoration, Multimedia Equipment		
Decoration cost		Park decoration (according to the actual situation of the park)
Multimedia Equipment Procurement	250-350K	Computer, audio equipment, television, air conditioning and other multimedia equipment (professional installation fee not included)
4. Rent & Reserve Fund		
Rent		Advance Payment
Reserve Fund		Personnel wages, water and electricity, supplies
TOTAL		

Remark: The above is approximate budget. The travel expenses and shipping cost are calculated separately ,will be charged according to the actual expenses.

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ROI Analysis

The return on investment is based on market research to predict the project cycle and the rate of return on investment. In short, investors need to know the investment budget while also knowing the future returns of their investment projects. The return on investment is the driving force for investors to promote the entire project. We will provide empirical data to help investors conduct a reasonable investment return analysis.

1. Non-holiday Revenue

2. Holiday Revenue

3. Monthly Revenue Data Comparison

4. Annual Revenue Data Summary

5. Proportion of Online Platform Revenue and Offline Store Revenue

6. Consumption Proportion of Age Groups

No	Items	First Yesr	Second Year	Third Year	Total Revenue	Remark
1	Estimated Total Annual Revenue	$2131289	$2,131,288.97	$2,131,288.97		
2	Expenses + Equipment Depreciation (3 years)	$1071142.9	$495,285.71	$530,421.43		
3	Other (tax, etc.) Costs	1$06565.45	$106,564.45	$106,564.45		
4	Operating Net Profit	$953,581.67	$1,529,438.81	$1,494,303.09	$3,977,323.57	
5	Operating Team Dividend	$181,180.52	$290,593.37	$283,917.59	$755,691.48	19%
6	Project Managers Dividend	$143,037.25	$229,415.82	$224,145.46	$596,598.54	15%
7	Compnay Net Profit	$629,363.90	$1,009,429.61	$986,240.04	$2,625,033.56	
	3-year Return			245.07%		
	Average Annual Return			81.69%		

Operation Training

Operation Training
- Standard System
  - Organization
  - Job Responsibilities
  - Operating Standard
- Salary Structure
  - PM Salary
  - 361 Assessmeng
  - Stepped Commission
- Team Culture
  - Park Mission
  - Park Vision
  - Park Values
- Recruitment &Training
  - Recruitment Channels
  - Newcomer Training
  - Executive Training
- Venue Management
  - Safety Management
  - Hygiene Management
  - Service Management
- Conference System
  - Morning Meeting
  - Weekly Performance Meeting
  - Monthly Review Meeting

Operational Comparison

Service Items	On Your Own	Third Party	Liben
Operation Training	Unclear direction, it takes a lot of time and cost to verify	There is no physical store support, and the actual application is not suitable	Operating experience of many physical stores, summarizing and improving the operation system suitable for indoor integrated park
Marketing Training	Unpredictable activity effect	High fees, charge by session	Marketing activities training support
Content Training	Do not understand the content of the event, or need to hire a park host with a high salary	Selling books, no practical training, need to explore by yourself	Practical content training and drills
Mentor Training	No	No	Provide professional training for trampoline, early education, and team building teachers
Events Support	Don't know how to plan an event	Provide fixed monthly plans without follow-up	Provide solutions and follow up throughout